

**Waves E-Gaming Inc.** 

# Electronic Sports Sector Acquisition and Investment Opportunity

# **Electronic Sports Facility**

On December 20, 2019, Dodick Landau Inc. ("**DLI**") was privately appointed Receiver ("**Receiver**") of all personal assets, undertakings and properties of Waves E-Gaming Inc. ("**Waves**" or the "**Company**") pursuant to a General Security Agreement dated June 2018 assigned to Amuka Ventures Inc. by the Royal Bank of Canada on November 28, 2019.

The Company operates a dedicated esports facility, connecting gamers across Canada and bringing esports tournaments to audiences and players around the world. It provides a venue for gamers to socialize, play casually, train and compete for prizes. Everything from online streaming to full-on production, which includes the latest production equipment to host any show and be able to broadcast it live, are available at Waves.

The Receiver is soliciting offers from one or more purchasers of, or investors in, the business and assets of the Company from qualified parties with a projected closing date of February 28, 2020. Offers will be accepted for consideration until 5:00 p.m. E.S.T. on Friday February 14, 2020. Offers acceptable to the Receiver will be subject to the approval of the Ontario Superior Court of Justice.

The Receiver did not take possession of the Company's premises and management remains in place overseeing the businesses' day-to-day operations while the Receiver carries-out the sale process.

### **Industry Background**

The eSports industry is experiencing significant growth worldwide and presently has over 7.6 million gamers in Ontario. The global video game industry has surpassed the movie industry to become the fourth biggest entertainment market in the world and Personal Computer (PC) games are a global phenomenon, which are growing each year. The eSports economy grew to \$696 million in 2017 and projected to reach almost \$1.5 billion by 2020, representing a pace of 40% year-on-year growth. PC is played by 62% of the most frequent gamers, making it the most popular gaming device. Live eSports gaming competitions have also become incredibly popular in recent years where the 2017 "League of Legends" championship received over 73 million views.

### **Description of Business**

The Company operates from leased premises located at 2160 Steeles Ave West, North York Ontario ("Facility"). Waves commenced its operations in December, 2018 and remains open to the public 7 days a week from noon until 1:00 am on Sunday through Thursday and noon until 2:00 am on Friday and Saturday and is easily accessible by public transit.

The Facility houses over 50 top-of-the-line gaming PC's and more than 10 console set ups, dedicated fiber option connection, live commentary booth and in-house production capabilities. The facility hosts more than 20 tournaments annually. Recent and upcoming tournaments to be hosted by Waves include, among others, January 19<sup>th</sup> FIFA & NHL and January 31st Dota. On average 40 players participate in such tournaments.

The Facility includes a large stage, a concession stand, a wide selection of games and can accommodate private events for smaller groups as well as larger groups of up to 400 people.

Waves sells gaming memberships on a monthly or annual basis and currently has over 50 members. The number of members has grown on average by 15% per month.

## **Highlights**

- All key employees of the Company continue to be employed;
- Only minutes away from York University. Management has strong connections to the large and active gaming community within the university's population of 55,000 students;
- Turn key operation in a rapidly growing industry; and
- Limited competition in the Greater Toronto Area.

Parties who wish to pursue this opportunity should return a signed confidentiality agreement to Naomi Lieberman of DLI in order to receive additional information on the sales process, the business and access to the online data room:

Rahn Dodick, CPA, CA, CIRP, LIT

Naomi Lieberman, CPA, CA, CIRP, LIT

President Senior Manager

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In developing this document, DLI has relied upon unaudited information, the Company's records, and discussions with management of the Company. DLI has not performed an audit or other verification of such information. An examination of the financial forecast as outlined in the Canadian Institute of Chartered Accountants has not been performed. Future oriented financial information relied upon in this document is based on assumptions regarding future events and actual results achieved will vary from this information and the variations may be material.